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**TUESDAY, NOVEMBER 8, 2011**

**NEWS RELEASE**  
**FOR IMMEDIATE RELEASE**

## **SASKATOON FALL FAIR – TRADEMARK EVENT FOR SASKATCHEWAN BEEF INDUSTRY**

SASKATOON, Saskatchewan – See the best of the province’s beef industry as they parade around the Prairieland Park Ag Centre during the 46<sup>th</sup> Annual Saskatoon Fall Fair, November 9 – 12. This great beef show includes Purebred Cattle Shows, the Cinderella Classic Heifer Show, the Señor Challenge Bull Show, Junior Show, Bred Heifer Jackpot, and the Commercial Cattle Show and Sale. There is also a trade show component specific to the beef industry supply and service sector.

The 2011 programming continues with the ever popular Supreme Championship competition. Champion Bulls and Females of each breed compete for the highly coveted Supreme Champion Bull and Female title of Saskatoon Fall Fair.

“Two of the highlights of this annual event include the Commercial Cattle Sale and the Prospect Steer and Heifer Sale where young 4-H members purchase animals for future competitions” said Prairieland Park Livestock Manager Brenda Sapergia.

### **2011 FALL FAIR SCHEDULE**

#### **Wednesday, November 9**

6:00 p.m.      Steak Out Social  
7:00 p.m.      Señor Challenge

#### **Thursday, November 10**

12:00 p.m.     Hereford/Shorthorn Show  
2:00 p.m.     Interbreed Show including Limousin, Charolais , Simmental  
6:00 p.m.     Bred Heifer Jackpot followed by Cinderella Classic Show

**Friday, November 11**

9:00 a.m. Black Angus Show  
11:00 a.m. Red Angus Show  
2:00 p.m. Junior Classic Show  
4:30 p.m. Commercial Cattle Jackpots  
6:00 p.m. Supreme Championship Show

**Saturday, November 12**

8:30 a.m. Early's 4-H Team Grooming  
9:30 a.m. Commercial Cattle Show followed by Pen of Bulls Show  
12:00 p.m. Prospect Steer & Heifer Show  
1:30 p.m. Prospect Steer & Heifer Sale  
3:00 p.m. Commercial Cattle Sale

There is no admission into Saskatoon Fall Fair – public is welcome!

**For more information please contact:**

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Saskatoon Prairieland Park Corporation is a world-class destination for major programs, events, and entertainment. Prairieland Park produces, hosts and facilitates extraordinary events through superior, first-rate customer service. For more information about Prairieland Park, visit [www.saskatoonex.com](http://www.saskatoonex.com).