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**THURSDAY, MARCH 24, 2011**

**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

## **GARDENSCAPE IS BIGGER AND BETTER IN 2011!**

SASKATOON, Saskatchewan – Gardenscape kicks off this weekend March 25 to 27 at PrairieLand Park. Gardenscape is a showcase of the horticulture industry's best products and services. This show is the third largest horticulture show in Canada, and continues to evolve each year. The show has expanded in 2011 with 450 exhibit booths throughout 180,000 square feet of trade show space and nine display gardens, the largest show ever. Displays will include the latest products and services for gardening and outdoor living including plant materials, tools, mowers, hot tubs, barbecues, furniture, designer innovations, fire pits and much more.

"It's amazing how this show has grown over the years," said Gardenscape committee chair Joe Bloski of Early's Farm and Garden Centre. "The growth of Gardenscape is synonymous with the growth of PrairieLand Park itself!"

This year Gardenscape is pleased to launch the first annual Backyard BBQ Cooking Show featuring the Saskatoon Chefs Association preparing Saskatchewan products. All demonstrations will take place in Hall A in a backyard oasis setting. Each of the daily cooking shows will feature a local chef preparing their favorite barbecue dishes using a variety of Saskatchewan products including meats, spices and vegetables.

"You'll get to see their [chefs] diverse cooking styles and learn what they're passionate about," explains Anthony McCarthy, president of the Saskatoon Chefs Association.

The BBQ cooking shows will take place at 2 p.m. and 7 p.m. on Friday; 1 p.m., 4 p.m. and 7 p.m. on Saturday; and 2 p.m. on Sunday. Patrons will have the opportunity to sample the barbecue dishes and enter to win a Jackson Grills LUX 700 natural gas barbecue valued at \$1,550 courtesy of Premium Spas & Billiards.

This year's featured speaker is Jim Hole, presented by Early's Farm & Garden Centre. Hole is well-known across Canada for his best-selling books, newspaper columns and CBC Radio shows on gardening. Hole will present three different topics at Gardenscape: Contain Your Enthusiasm, Garden Myths and Cool Green Living. He will be doing daily presentations in the Speakers' Theatre in Hall C along with other local horticulture experts.

Other popular show features include GardenScapes Art Show & Sale, the Prairie Berry Café, the Bistro & Wine Garden and the Plant Auction – Sunday, March 27 at 6:30 p.m.

Show admission is \$12; a two-day pass is \$18; and children 15 & under are admitted free. Gardenscape will be open Friday, March 25 from 11 a.m. to 10 p.m.; Saturday, March 26 from 9 a.m. to 8 p.m.; and Sunday, March 27 from 11 a.m. to 5 p.m.

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