



GARDENSAPES ART SHOW AND SALE

March 30, 31 – April 1, 2012

Application Deadline: January 27, 2012

You are invited to participate in the 16th Annual GardenScapes Art Show and Sale to be held during Gardenscape, March 30, 31 and April 1 at Prairieland Park in Saskatoon. Gardenscape attracts in excess of 26,000 people annually from across the province and western Canada. Participation in this show will provide artists with an opportunity to display and sell their works to a diverse audience.

Guidelines

Artists can now apply for exhibit space (one side of display board) to show and sell their works. Each display board is 4' high x 8' long (grey) with a maximum of two artists permitted to display on each board/side. Exhibit fee is \$50.00 plus GST for each board (or side) which includes one (1) admission button valid for general admission to Gardenscape all three days. Additional buttons can be purchased at a cost of \$10 each.

Artists are not limited to the number of pieces that they hang however, the display boards will be designed with a standardized format to ensure a high quality presentation (see example). Artists will be required to hang their own work according to the guidelines set. Each artist is requested to submit a brief bio which will be computer generated on an 11" x 17" sheet (landscape) by Prairieland and placed in the upper-left corner of each exhibit board. A business card holder is also supplied on each art board to enable artists to display business cards if desired.

Volunteers will be scheduled throughout the show hours to monitor the exhibit and artists are encouraged to volunteer in this area.

It is the artist's responsibility to label each piece (not handwritten) including a price if for sale. All artwork sales will be handled by the artist (purchaser will contact artist directly) –no commission will be taken. The boards must remain full throughout the show and if pieces have been sold, arrangements must be made to get the art to the purchaser.

Prairieland Park will supply colored dots that will be placed on pieces of art that have been sold.

Submission Guidelines:

All original 2-dimensional fine art and photography are acceptable.(all pieces must be hung)

Artwork must have a floral, garden or landscape theme.

Exhibit application must be completed and returned with payment. Confirmation will follow outlining dates and times for hanging and pick up of art.

A one-page typed artist's bio to be emailed no later than March 9, 2012

Application deadline is January 27, 2012.

For Further Information Contact:

Saskatoon Prairieland Park Corporation

Shelley Wing, Exhibits Administrator – 683-8810 (swing@saskatoonex.com)

Janice Gerse, Special Events Administrator – 683-8822 (jgerse@saskatoonex.com)

Information and Exhibit Application available on the Gardenscape website: www.saskatoonex.com

GARDENSCAPES ART SHOW & SALE

March 30, 31, April 1, 2011
PRAIRIELAND PARK, Saskatoon, Saskatchewan



APPLICATION/LICENSE FOR ART SHOW & SALE EXHIBIT SPACE

Artist Name _____
Artist Name (if applicable) _____
Main Contact Person _____ Phone _____
Address _____
City _____ Postal Code _____
Email _____ Fax _____

EXHIBIT BOARD RATES (per side):

1 side 4' x 8' exhibit board @ \$50 _____ @ \$50 = \$ _____
Add 5% G.S.T. (R121676126) \$ _____
TOTAL COST \$ _____

Visa & Mastercard Accepted. Cardholder Name _____

Credit Card _____ Credit Card # _____ Expiry Date _____

Payment must accompany this application. Applications should be received by Friday, January 27, 2012.

Please return this page only with payment to Saskatoon Prairieland Park Corp., Box 6010,
Saskatoon, SK, S7K 4E4 Attention: Shelley Wing

Date Signature of Artist/Contact Saskatoon Prairieland Park Corp.
(Signed upon acceptance of application)

For Office use:
Amount received _____ Receipt# _____ Inv. # _____ Board # _____

Display Board Format Example (each display board is 4' high x 8' long)

