



TUESDAY, JULY 5, 2011

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

PRAIRIELAND PARK CONTINUES TO SUPPORT YOUTH IN AGRICULTURE

SASKATOON, Saskatchewan – The focus is on youth this weekend at PrairieLand Park with the **PrairieLand Junior Ag Showcase**. This showcase will be held in the PrairieLand Park Ag Centre from Thursday, July 7 to Monday, July 11. The showcase format provides a fun and interactive environment to strengthen social and interpersonal skills and provide competitive show ring opportunities. Over 300 4-H enthusiasts between the ages of 9 and 21 years, from across Saskatchewan will participate in a variety of events including Light Horse, Beef, Sheep and Showcase of Arts competitions.

“Every year we are impressed with the increased level of ability that the 4-H members bring to the show ring” said PrairieLand Park Livestock Manager Brenda Sapergia.

The weekend concludes with the 4-H Steer and Market Lamb Sale on Monday, July 11 at 6:30 p.m.

“The Junior Ag Showcase is one of our favorite shows. Staff and volunteers enjoy interacting with youth and work becomes fun,” said Sapergia. “We welcome urban as well as rural spectators and encourage those who have never been to attend.”

Complete PrairieLand Junior Ag Showcase schedule attached.

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Saskatoon PrairieLand Park Corporation is a world-class destination for major programs, events, and entertainment. PrairieLand Park produces hosts and facilitates extraordinary events through superior, first-rate customer service. For more information about PrairieLand Park, visit www.saskatoonex.com.

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2011 SCHEDULE

Thursday, July 7

9:00 a.m. Light Horse Show
5:30 p.m. BBQ

Friday, July 8

9:00 a.m. Light Horse Show

Saturday, July 9

9:00 a.m. Junior Judging Competition/Oral Reasons
1:00 p.m. Stockman's Presentations
3:00 p.m. Sheep Show
5:30 p.m. BBQ
6:30 p.m. Team Grooming
8:30 p.m. Jr. Judging and Stockman's Award Presentation

Sunday, July 10

9:30 a.m. Beef Showmanship
12:30 p.m. Dairy Showcase
2:30 p.m. Beef Heifer Show

Monday, July 11

11:00 a.m. Finished Beef Show
6:00 p.m. Beef Award Presentation
6:30 p.m. Champion and Reserve Market Lamb Sale
Finished Beef Sale