



TUESDAY, JANUARY 10, 2012

NEWS RELEASE
FOR IMMEDIATE RELEASE

WESTERN CANADIAN CROP PRODUCTION SHOW: DAY 2

SASKATOON, Saskatchewan – The first day of the Western Canadian Crop Production Show saw an increase in attendance of 22% over last year’s day one attendance.

Day 2 of the event includes two presentations at the Bayer CropScience Information Theatre – Lyle Cowell from Viterra will be presenting “Farming in Flooded Soils” at 12:00 p.m. Lyle will discuss the new challenges of farming due to extreme weather conditions. He will also highlight how wet conditions affect the soil and crops on our farms in Saskatchewan.

At 2:00 p.m. at the Bayer CropScience Information Theatre Edgar Hammermeister from Western Ag Labs Ltd. will be presenting “Getting Serious About ROI – The Impact of Balanced Crop Nutrition”. Edgar will discuss optimizing crop nutrition for optimum financial returns.

Pulse Days 2012: New Horizons will continue at PrairieLand Park in Hall A with a live video feed. Registration opens at 8:00 a.m. Full schedule is available at www.cropweek.com.

Show Hours:

Tuesday, January 10: 10:00 a.m. – 6:00 p.m.
Wednesday, January 11: 10:00 a.m. – 6:00 p.m.
Thursday, January 12: 10:00 a.m. – 5:00 p.m.

Admission:

Adult – \$10
2 Day admission pass – \$17

Parking:

Free on-site parking. A parking lot shuttle will be available courtesy of DuPont.



@PrairieLandPark will be tweeting during the 2012 Western Canadian Crop Production Show. Follow us and use hashtag #WCCPS to join the conversation!

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**Scan this QR Code with your Smartphone
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