

PRAIRIELAND
Junior Ag
SHOWCASE

4-H Steer Sale

Support Saskatchewan 4-H Members!

Saskatoon Prairieland Park

MONDAY, JULY 10th AT 6:30 P.M.

Pre-Sale Reception: 4:30 P.M. – PRAIRIELAND PARK AG CENTRE

Dear 4-H Supporter:

Saskatoon Prairieland Park continues its commitment to the province's youth by presenting one of the finest junior shows in Saskatchewan. The 2017 show will be held July 5th – 10th, 2017.

The Junior Ag Showcase once again features Beef, Light Horse, Sheep, Dairy and the Junior Showcase of Arts competitions. Although competition in the show ring is a major component of the event, strong emphasis is placed on fun, interaction, entertainment and educational opportunities for participants and their families.

The 4-H steer sale provides us with an ideal opportunity to show support to the industry, especially the youth and future beef producers in Saskatchewan. To demonstrate your support we invite you to consider purchasing a 4-H member's steer. You will not only be stating your confidence in the safety of Canadian beef products, but purchasing a steer will enable members to generate income to help carry on their 4-H program in the future. By purchasing a steer you will maintain an excellent profile with parents, grandparents, neighbours and friends of the 4-H members, who are all consumers of goods and services in Saskatchewan.

The Grand Champion and Reserve Grand Champion Market Lamb from the Youth Sheep competition will be auctioned as well. We welcome you to consider purchasing one of these winners also.

If you wish, you may confirm your intentions by completing and returning the enclosed "Steer Buying Commitment" form. If you have any questions regarding the sale please feel free to me at 931-7149. We look forward to seeing you in July!

Yours truly,

Leigh Ann Hurlburt
Assistant Manager - Agriculture

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